JOBSEQ

Economic Overview

Naperville city, IL

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Demographic Profile

The population in the Naperville city, IL was 149,424 per American Community Survey data for 2019-2023.

The region has a civilian labor force of 79,856 with a participation rate of 68.3%. Of individuals 25 to 64 in the Naperville city, IL, 75.6% have a bachelor's degree or higher which compares with 36.5% in the nation.

The median household income in the Naperville city, IL is $150,937 and the median house value is $509,900.

Summary[1]

	Percent			Value		
	Naperville city, IL	DuPage County, Illinois	Illinois	Naperville city, IL	DuPage County, Illinois	Illinois
Demographics						
Population (ACS)	—	—	—	149,424	927,263	12,692,653
Male	49.6%	49.5%	49.4%	74,069	458,960	6,270,399
Female	50.4%	50.5%	50.6%	75,355	468,303	6,422,254
Median Age[2]	—	—	—	40.1	40.0	38.9
Under 18 Years	25.0%	22.4%	22.1%	37,388	207,574	2,808,879
18 to 24 Years	6.7%	8.3%	9.0%	9,948	76,913	1,145,167
25 to 34 Years	11.2%	12.3%	13.6%	16,693	114,213	1,722,902
35 to 44 Years	14.4%	13.6%	13.2%	21,513	125,786	1,681,081
45 to 54 Years	14.7%	12.9%	12.5%	21,907	119,617	1,587,855
55 to 64 Years	13.4%	13.7%	13.0%	20,064	127,025	1,644,936
65 to 74 Years	8.8%	10.1%	9.8%	13,209	93,703	1,246,228
75 Years and Over	5.8%	6.7%	6.7%	8,702	62,432	855,605
Race: White	64.5%	67.2%	63.3%	96,331	623,577	8,038,512
Race: Black or African American	4.4%	5.0%	13.8%	6,576	46,564	1,750,414
Race: American Indian and Alaska Native	0.2%	0.3%	0.5%	261	3,148	66,990
Race: Asian	21.8%	12.6%	5.8%	32,578	117,132	738,308
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.0%	2	267	5,514
Race: Some Other Race	1.7%	5.4%	7.3%	2,594	49,964	920,254
Race: Two or More Races	7.4%	9.3%	9.2%	11,082	86,611	1,172,661
Hispanic or Latino (of any race)	7.4%	15.7%	18.5%	11,048	145,993	2,348,118
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	68.3%	68.4%	65.1%	79,856	509,456	6,638,033
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	85.9%	87.5%	84.8%	51,548	314,155	4,221,692
Work from Home	27.3%	19.4%	14.0%	20,676	92,638	860,338
Armed Forces Labor Force	0.1%	0.1%	0.2%	84	435	20,841
Veterans, Age 18-64	1.6%	1.8%	3.0%	1,472	10,220	234,809
Veterans Labor Force Participation Rate and Size, Age 18-64	86.8%	86.8%	79.5%	1,277	8,875	186,611
Median Household Income[2]	—	—	—	$150,937	$110,502	$81,702
Per Capita Income	—	—	—	$71,011	$57,051	$45,104
Mean Commute Time (minutes)	—	—	—	31.4	28.0	28.1
Commute via Public Transportation	6.2%	4.5%	6.4%	4,677	21,513	392,650
Educational Attainment, Age 25-64						
No High School Diploma	1.9%	6.3%	9.0%	1,563	30,795	595,959
High School Graduate	7.7%	16.3%	23.4%	6,135	79,085	1,554,279
Some College, No Degree	10.1%	15.6%	19.2%	8,093	76,156	1,273,537
Associate's Degree	4.7%	7.4%	8.8%	3,775	35,861	581,975
Bachelor's Degree	41.3%	32.7%	24.3%	33,097	158,889	1,609,603
Postgraduate Degree	34.3%	21.8%	15.4%	27,514	105,855	1,021,421

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Summary[1]

	Percent			Value		
	Naperville city, IL	DuPage County, Illinois	Illinois	Naperville city, IL	DuPage County, Illinois	Illinois
Housing						
Total Housing Units	—	—	—	56,575	366,099	5,443,501
Median House Value (of owner-occupied units)[2,5]	—	—	—	$509,900	$374,100	$250,500
Homeowner Vacancy	0.5%	0.7%	1.1%	202	1,928	38,531
Rental Vacancy	4.2%	5.5%	5.2%	622	5,567	90,930
Renter-Occupied Housing Units (% of Occupied Units)	25.7%	26.9%	33.2%	13,978	93,916	1,658,870
Owner-Occupied Housing Units (% of Occupied Units)	74.3%	73.1%	66.8%	40,308	255,581	3,343,034
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.0%	4.2%	10.9%	2,193	14,825	545,425
Social						
Poverty Level (of all people)	4.4%	6.4%	11.7%	6,401	58,877	1,454,217
Households Receiving Food Stamps/SNAP	4.8%	7.3%	13.5%	2,622	25,442	673,465
Enrolled in Grade 12 (% of total population)	1.5%	1.4%	1.4%	2,170	12,945	175,845
Disconnected Youth[3]	0.5%	1.1%	2.4%	40	539	16,288
Children in Single Parent Families (% of all children)	13.8%	20.7%	33.8%	5,078	42,085	906,925
Uninsured	2.5%	5.3%	7.0%	3,742	48,447	870,603
With a Disability, Age 18-64	5.7%	5.9%	9.5%	5,082	33,176	729,202
With a Disability, Age 18-64, Labor Force Participation Rate and Size	59.9%	56.9%	49.3%	3,046	18,867	359,275
Foreign Born	22.6%	20.2%	14.4%	33,803	187,132	1,833,810
Speak English Less Than Very Well (population 5 yrs and over)	6.7%	9.8%	8.8%	9,455	85,510	1,056,059

Source: JobsEQ®

1. American Community Survey 2019-2023, unless noted otherwise
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
4. Census Population Estimate for 2024, annual average growth rate since 2014.
5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

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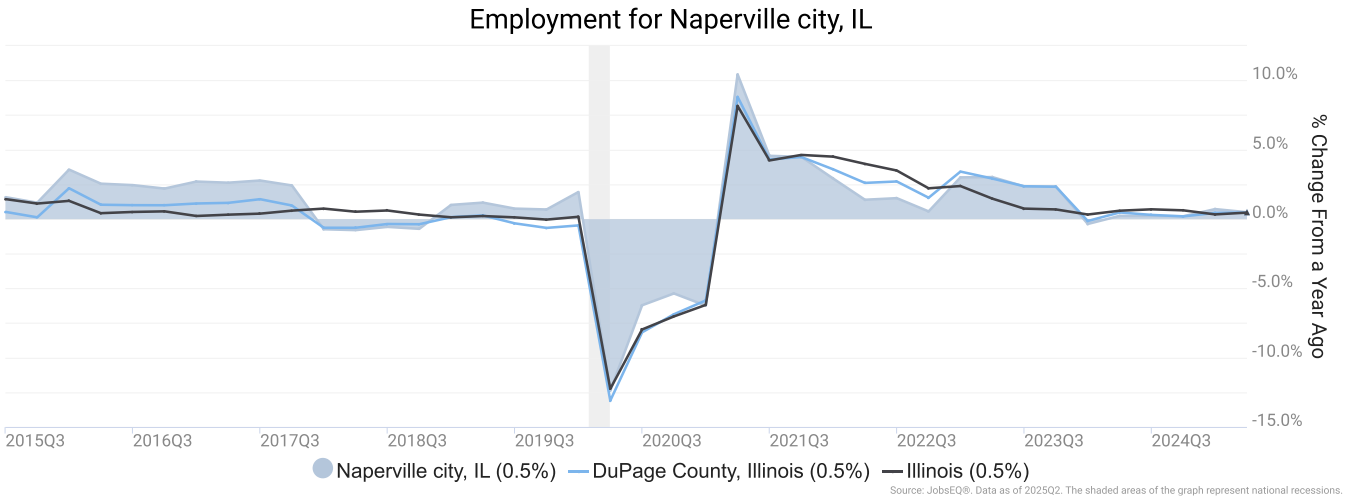
Employment Trends

As of 2025Q2, total employment for the Naperville city, IL was 91,074 (based on a four-quarter moving average). Over the year ending 2025Q2, employment increased 0.5% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q1 with preliminary estimates updated to 2025Q2.

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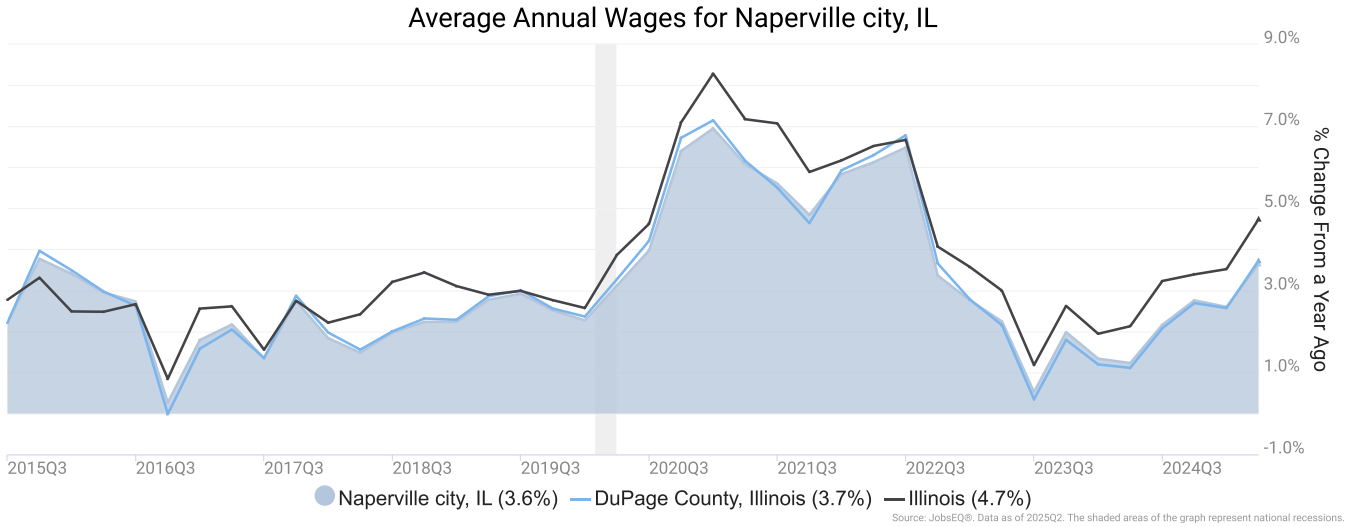
Wage Trends

The average worker in the Naperville city, IL earned annual wages of $77,580 as of 2025Q2. Average annual wages per worker increased 3.6% in the region over the preceding four quarters. For comparison purposes, annual average wages were $75,686 in the nation as of 2025Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q1 with preliminary estimates updated to 2025Q2.

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Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 15.6% higher in Naperville city, IL than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Naperville city, IL	$77,580	115.6	$67,128
DuPage County, Illinois	$79,750	117.2	$68,062
Illinois	$77,363	104.1	$74,283
USA	$75,686	100.0	$75,686

Source: JobsEQ®
Data as of 2025Q2
Cost of Living per COLI, data as of 2025Q2, imputed by Chmura where necessary.

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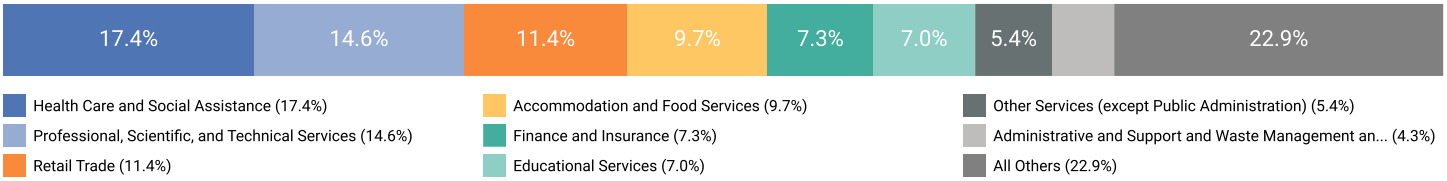
Industry Snapshot

The largest sector in the Naperville city, IL is Health Care and Social Assistance, employing 15,833 workers. The next-largest sectors in the region are Professional, Scientific, and Technical Services (13,296 workers) and Retail Trade (10,366). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Professional, Scientific, and Technical Services (LQ = 2.02), Finance and Insurance (1.87), and Arts, Entertainment, and Recreation (1.76).

Total Workers for Naperville city, IL by Industry



Source: JobsEQ®
Data as of 2025Q2
Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q1 with preliminary estimates updated to 2025Q2.

Sectors in the Naperville city, IL with the highest average wages per worker are Management of Companies and Enterprises ($170,952), Utilities ($147,179), and Finance and Insurance ($141,836). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+2,859 jobs), Accommodation and Food Services (+1,345), and Arts, Entertainment, and Recreation (+726).

Over the next 1 year, employment in the Naperville city, IL is projected to contract by 283 jobs. The fastest growing sector in the region is expected to be Professional, Scientific, and Technical Services with a +0.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Professional, Scientific, and Technical Services (+24 jobs), Health Care and Social Assistance (+22), and Mining, Quarrying, and Oil and Gas Extraction (0).

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Naperville city, IL, 2025Q2[1]

		Current			5-Year History		1-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	15,833	$70,303	1.13	2,859	4.1%	1,543	732	789	22	0.1%
54	Professional, Scientific, and Technical Services	13,296	$106,355	2.02	-549	-0.8%	1,071	420	627	24	0.2%
44	Retail Trade	10,366	$47,558	1.18	-293	-0.6%	1,295	633	755	-93	-0.9%
72	Accommodation and Food Services	8,866	$29,648	1.12	1,345	3.3%	1,499	679	849	-30	-0.3%
52	Finance and Insurance	6,671	$141,836	1.87	-643	-1.8%	507	227	312	-31	-0.5%
61	Educational Services	6,408	$60,596	0.87	1	0.0%	558	290	310	-43	-0.7%
81	Other Services (except Public Administration)	4,927	$52,740	1.27	117	0.5%	536	243	308	-14	-0.3%
56	Administrative and Support and Waste Management and Remediation Services	3,891	$57,403	0.71	5	0.0%	402	187	246	-31	-0.8%
71	Arts, Entertainment, and Recreation	3,381	$33,736	1.76	726	5.0%	472	205	277	-10	-0.3%
42	Wholesale Trade	3,057	$107,990	0.90	75	0.5%	282	122	176	-16	-0.5%
48	Transportation and Warehousing	2,691	$65,980	0.58	334	2.7%	274	126	158	-11	-0.4%
23	Construction	2,284	$94,458	0.42	218	2.0%	181	76	113	-7	-0.3%
55	Management of Companies and Enterprises	2,250	$170,952	1.58	-281	-2.3%	175	74	110	-9	-0.4%
31	Manufacturing	2,114	$85,922	0.30	301	3.1%	199	84	127	-12	-0.5%
51	Information	1,596	$120,321	0.92	-71	-0.9%	129	52	81	-4	-0.2%
92	Public Administration	1,405	$84,180	0.33	26	0.4%	117	54	73	-10	-0.7%
53	Real Estate and Rental and Leasing	1,016	$80,136	0.64	-113	-2.1%	93	46	51	-4	-0.3%
22	Utilities	794	$147,179	1.67	2	0.0%	59	27	41	-10	-1.2%
11	Agriculture, Forestry, Fishing and Hunting	162	$49,187	0.15	21	2.8%	18	10	9	-1	-0.6%
21	Mining, Quarrying, and Oil and Gas Extraction	55	$101,245	0.17	-3	-1.1%	5	2	3	0	-0.5%
99	Unclassified	9	$42,510	0.06	2	4.5%	1	0	1	0	-0.3%
	Total - All Industries	**91,074**	**$77,580**	**1.00**	**4,078**	**0.9%**	**9,403**	**4,277**	**5,409**	**-283**	**-0.3%**

Source: JobsEQ®
Data as of 2025Q2
Note: Figures may not sum due to rounding.
1. All data based upon a four-quarter moving average
Exits and transfers are approximate estimates based upon occupation separation rates.
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q1 with preliminary estimates updated to 2025Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

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Occupation Snapshot

The largest major occupation group in the Naperville city, IL is Office and Administrative Support Occupations, employing 10,504 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (9,041 workers) and Sales and Related Occupations (8,782). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Computer and Mathematical Occupations (LQ = 1.70), Healthcare Practitioners and Technical Occupations (1.27), and Personal Care and Service Occupations (1.22).

Occupation groups in the Naperville city, IL with the highest average wages per worker are Legal Occupations ($153,700), Management Occupations ($149,800), and Computer and Mathematical Occupations ($111,000). The unemployment rate in the region varied among the major groups from 1.3% among Legal Occupations to 9.3% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in the Naperville city, IL is expected to be Computer and Mathematical Occupations with a +0.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Computer and Mathematical Occupations (+24 jobs) and Healthcare Support Occupations (+21). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (1,630 jobs) and Office and Administrative Support Occupations (1,122).

Naperville city, IL, 2025Q2[1]

		Current						5-Year History		1-Year Forecast				
SOC	Occupation	Empl	Mean Ann Wages[2]	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	10,504	$53,700	1.02	303	4.0%	n/a	-1,374	-2.4%	1,005	533	589	-117	-1.1%
35-0000	Food Preparation and Serving Related	9,041	$37,400	1.21	295	7.1%	n/a	1,265	3.1%	1,600	723	907	-30	-0.3%
41-0000	Sales and Related	8,782	$63,100	1.12	444	5.4%	n/a	-436	-1.0%	981	480	580	-79	-0.9%
11-0000	Management	8,551	$149,800	1.19	283	2.5%	n/a	986	2.5%	640	217	416	8	0.1%
13-0000	Business and Financial Operations	7,094	$96,700	1.19	329	3.4%	n/a	170	0.5%	527	209	326	-8	-0.1%
29-0000	Healthcare Practitioners and Technical	6,960	$107,400	1.27	112	1.4%	n/a	1,418	4.7%	367	195	170	2	0.0%
53-0000	Transportation and Material Moving	6,355	$50,700	0.82	372	7.4%	n/a	450	1.5%	770	343	447	-20	-0.3%
15-0000	Computer and Mathematical	4,928	$111,000	1.70	203	3.5%	n/a	-188	-0.7%	288	103	161	24	0.5%
25-0000	Educational Instruction and Library	4,506	$67,200	0.91	243	3.0%	n/a	124	0.6%	384	202	207	-25	-0.5%
31-0000	Healthcare Support	4,505	$43,900	1.03	89	4.2%	n/a	811	4.0%	623	283	318	21	0.5%
49-0000	Installation, Maintenance, and Repair	3,059	$69,000	0.87	27	3.5%	n/a	103	0.7%	251	114	149	-12	-0.4%
39-0000	Personal Care and Service	2,869	$42,800	1.22	74	5.6%	n/a	227	1.7%	470	193	280	-4	-0.1%
51-0000	Production	2,441	$52,800	0.50	51	5.4%	n/a	81	0.7%	253	110	159	-16	-0.7%
37-0000	Building and Grounds Cleaning and Maintenance	2,154	$44,000	0.72	64	6.3%	n/a	46	0.4%	277	137	149	-9	-0.4%
47-0000	Construction and Extraction	1,858	$86,800	0.45	25	5.7%	n/a	61	0.7%	138	58	86	-6	-0.3%
27-0000	Arts, Design, Entertainment, Sports, and Media	1,660	$72,700	1.04	122	5.4%	n/a	74	0.9%	149	69	86	-6	-0.4%

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Naperville city, IL, 2025Q2[1]

		Current						5-Year History		1-Year Forecast				
SOC	Occupation	Empl	Mean Ann Wages[2]	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
21-0000	Community and Social Service	1,654	$65,800	0.96	110	3.7%	n/a	151	1.9%	153	67	79	7	0.4%
33-0000	Protective Service	1,289	$65,600	0.64	46	5.2%	n/a	-1	0.0%	145	66	87	-9	-0.7%
17-0000	Architecture and Engineering	1,162	$103,800	0.81	47	2.3%	n/a	5	0.1%	72	29	44	-1	-0.1%
23-0000	Legal	864	$153,700	1.13	13	1.3%	n/a	74	1.8%	42	19	27	-4	-0.4%
19-0000	Life, Physical, and Social Science	713	$95,400	0.85	39	3.2%	n/a	17	0.5%	52	15	37	0	0.0%
45-0000	Farming, Fishing, and Forestry	124	$52,600	0.24	1	9.3%	n/a	14	2.4%	17	8	10	-1	-0.8%
	Total - All Occupations	**91,074**	**$73,700**	**1.00**	**n/a**	**n/a**	**n/a**	**4,078**	**0.9%**	**9,213**	**4,173**	**5,316**	**-276**	**-0.3%**

Source: JobsEQ®
Data as of 2025Q2 unless noted otherwise
Note: Figures may not sum due to rounding.
1. Data based on a four-quarter moving average unless noted otherwise.
2. Wage data represent the average for all Covered Employment
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2025Q1, imputed where necessary with preliminary estimates updated to 2025Q2. Wages by occupation are as of 2025 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

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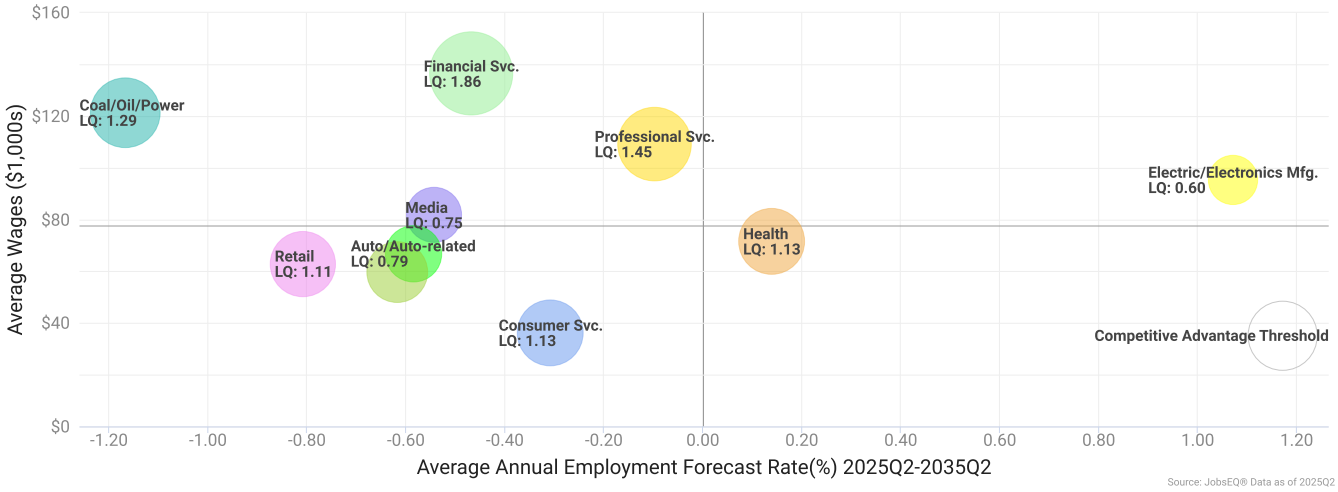
Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Naperville city, IL with the highest relative concentration is Financial Svc. with a location quotient of 1.86. This cluster employs 6,675 workers in the region with an average wage of $136,389. Employment in the Financial Svc. cluster is projected to contract in the region about 0.5% per year over the next ten years.

Industry Clusters for Naperville city, IL as of 2025Q2



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2025Q1 with preliminary estimates updated to 2025Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

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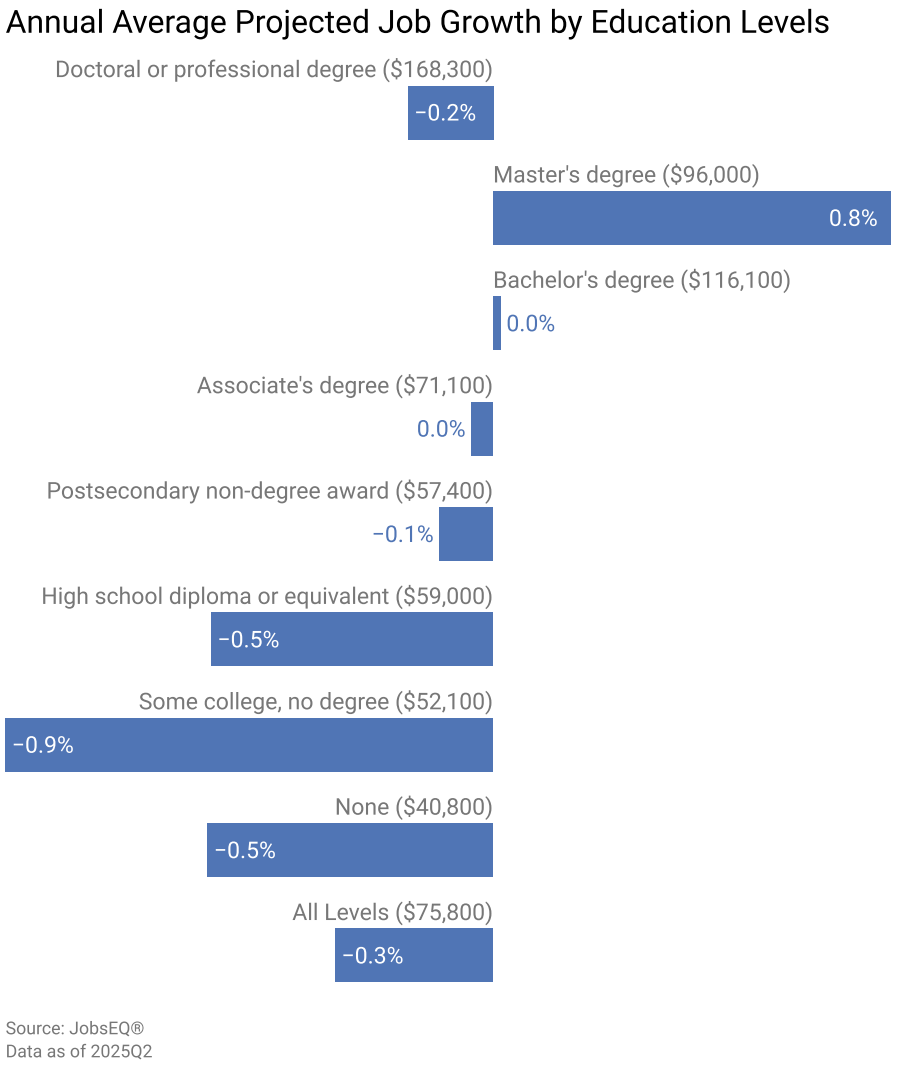
Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Naperville city, IL is projected to contract 0.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to contract 0.2% per year, those requiring a bachelor's degree are forecast to grow 0.0% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.0% per year.



Source: JobsEQ®
Data as of 2025Q2

Employment by occupation data are estimates are as of 2025Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

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Naperville city, IL Regional Map

Source: JobsEQ®, http://www.chmuraecon.com/jobseq
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FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

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