



Bloomington, Illinois

Industry Overview

January 2024

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Spotlight Summary

Total - All Industries

Bloomington village, IL – 2023Q2

EMPLOYMENT



15,243

Regional employment / 163,330,410 in the nation

-0.3% ↓

Avg Ann % Change Last 10 Years / +1.3% in the U.S.

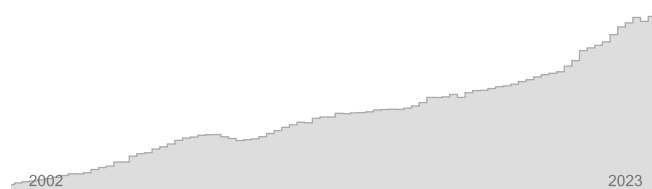


100.0%

% of Total Employment / 100.0% in the U.S.



WAGES



\$76,609

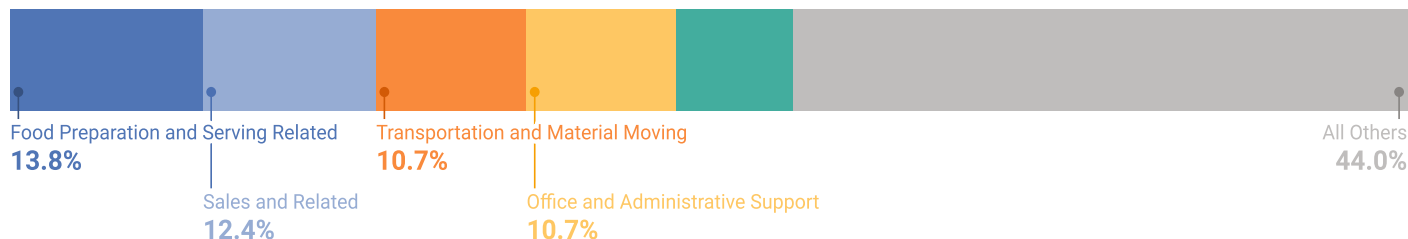
Avg Wages per Worker / \$70,318 in the nation

3.0% ↑

Avg Ann % Change Last 10 Years / +3.8% in the U.S.



TOP OCCUPATION GROUPS



TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

7.7% ↑



Limited-Service Restaurants

1.0% ↑



Full-Service Restaurants

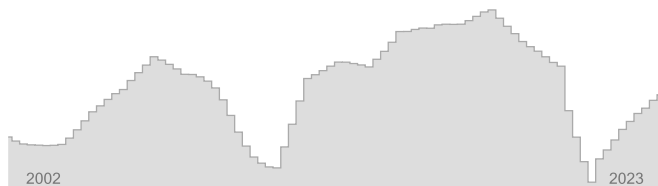
48.5% ↑



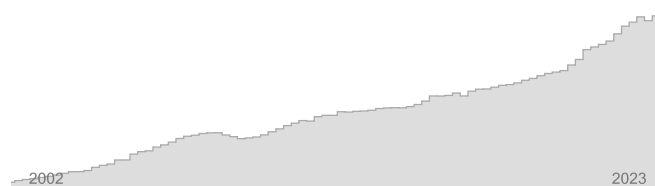
Medicinal and Botanical Manufacturing

Industry Snapshot

EMPLOYMENT



WAGES

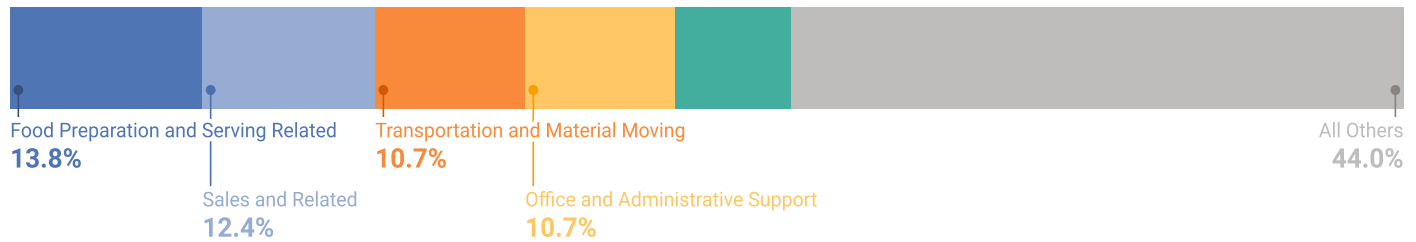


6-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Limited-Service Restaurants	1,035	\$24,253	2.43		182	-0.8%
Full-Service Restaurants	930	\$31,512	1.89		158	-0.8%
Medicinal and Botanical Manufacturing	621	\$75,780	159.80		60	-0.4%
Elementary and Secondary Schools	525	\$64,622	0.69		46	-0.9%
Department Stores	473	\$31,148	5.17		65	-1.3%
Warehouse Clubs and Supercenters	463	\$48,518	3.04		64	-1.3%
Services for the Elderly and Persons with Disabilities	305	\$24,629	1.46		45	1.8%
Nursing Care Facilities (Skilled Nursing Facilities)	293	\$56,916	2.19		32	-1.3%
Fitness and Recreational Sports Centers	272	\$20,033	4.34		45	0.1%
Precision Turned Product Manufacturing	250	\$73,834	66.27		21	-2.4%
Remaining Component Industries	10,046	\$66,584	1.76		1,054	-0.8%
Total - All Industries	15,243	\$76,609	1.00		1,641	-0.7%


💡 Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.

💡 Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

Staffing Pattern



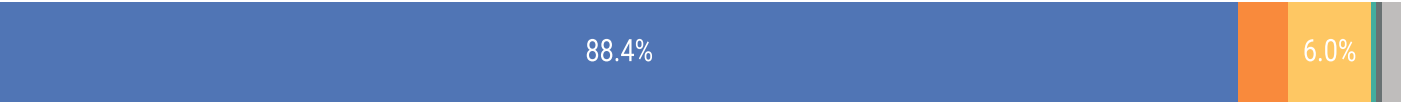
6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Retail Salespersons	646	\$38,600	81
Fast Food and Counter Workers	625	\$31,900	126
Cashiers	504	\$32,900	78
General and Operations Managers	486	\$137,200	38
Stockers and Order Fillers	431	\$39,500	70
Laborers and Freight, Stock, and Material Movers, Hand	416	\$40,700	54
Waiters and Waitresses	362	\$34,500	65
Personal Care Aides	322	\$33,900	51
Customer Service Representatives	288	\$46,500	33
Heavy and Tractor-Trailer Truck Drivers	265	\$62,000	29
Remaining Component Occupations	10,861	\$76,100	1,120
Total	15,205		

 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

Employment Distribution by Type

The table below shows the employment mix by ownership type for Total - All Industries for the Bloomingdale village, IL. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).

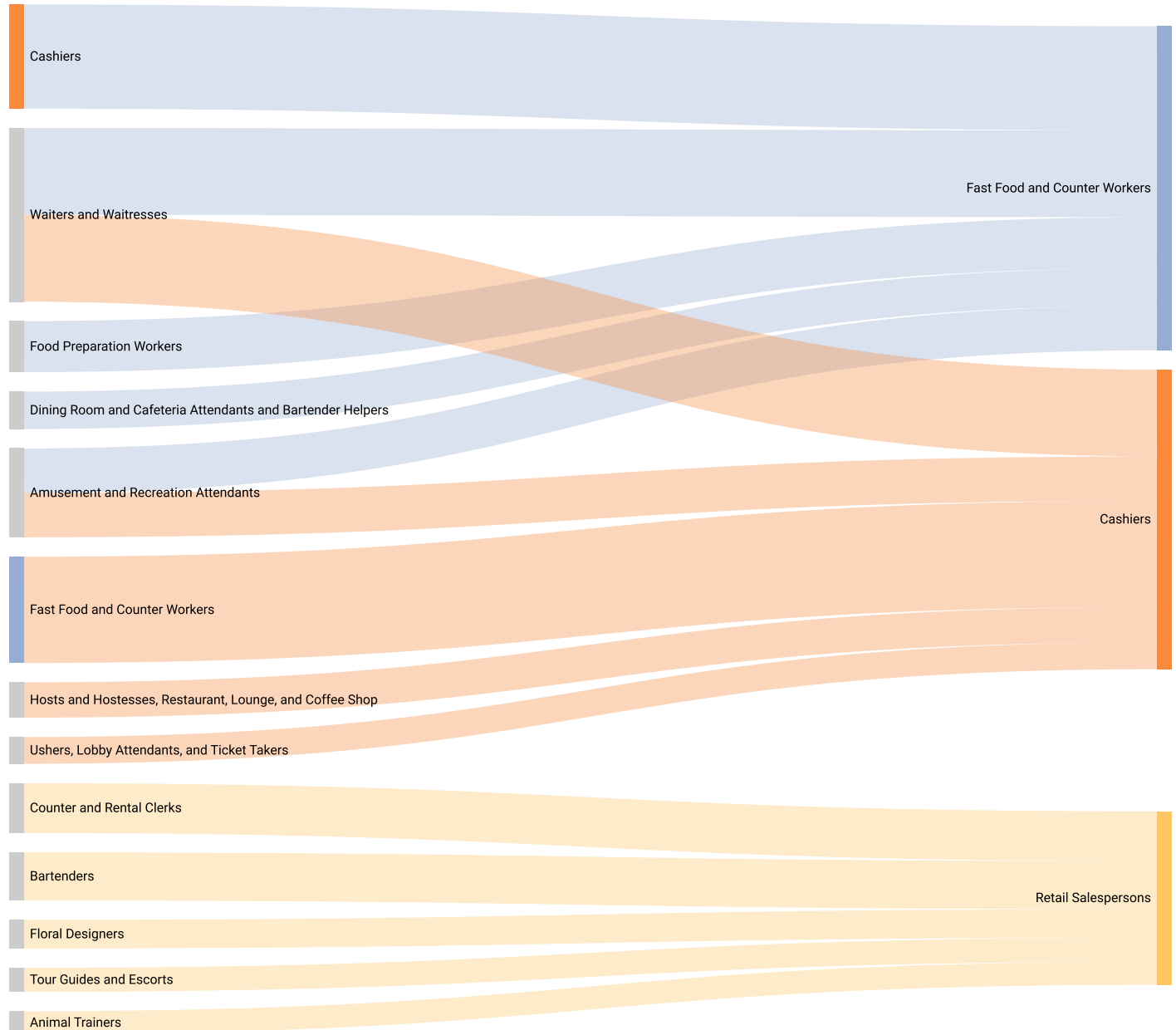



	Empl	%
Private	13,467	88.4%
Self-Employment	538	3.5%
Local Government	916	6.0%
State Government	43	0.3%
Federal Government	71	0.5%
Other Non-Covered	207	1.4%

Source: JobsEQ®

 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

Sector Strategy Pathways



 The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

Postsecondary Programs Linked to Total - All Industries

Program	Awards
Pivot Point Academy	
Aesthetician/Esthetician and Skin Care Specialist	28
Barbering/Barber	2
Cosmetology, Barber/Styling, and Nail Instructor	1
Cosmetology/Cosmetologist, General	66

Source: [JobsEQ®](#)



The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.



Among postsecondary programs at schools located in the Bloomingdale village, IL, the sampling above identifies those most linked to occupations relevant to Total - All Industries. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

Bloomington village, IL Regional Map



Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2023Q2 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2023Q2 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2023, utilizing BLS OEWS data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2021-2022 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

FAQ

What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.