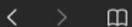




HELPING BUSINESSES NAVIGATE THE PANDEMIC

“How local governments can help workers and small businesses during the coronavirus crisis.”

3:24 PM



AA

innovation-dupage



88%



Innovation DuPage (ID) is a Non-profit venture that united entrepreneurs and small business owners with the people, resources, & programs that help them grow.

We connect our members with vetted mentors who can help establish a strong foundation as they rapidly scale. We are a place to belong, offering workshops and inclusive co-working. We are a community, a place to try new things and build on your ideas.

[SEE MEMBERSHIPS](#)

[GO HOME](#)



Founding



Partners 2020



Economic & Workforce Development



National Laboratories



Investment



Academic



INDIANA **TECH**



Technori



PANDUIT®



HubSpot



IBM Cloud



Google Cloud



Azure



TWILIO
SendGrid

stripe

zendesk

PitchBook

Chargebee



INTERCOM

Chambers of Commerce & Business Development



Small Business & Startup Assistance

One-on-One Business Owner Support / Zoom Consultations

- **During Shelter in Place: The ID Team have conducted 300+ consultations:**
 - **Fundraising / Grant Opportunities**
 - **Brand Identity**
 - **Deck Review**
 - **Sales & Marketing Strategy**
 - **Customer Discovery**
 - **Cash Flow & Burn Rate**
 - **Value Proposition**
 - **Market Research**
 - **E-commerce**

Small Business & Startup Assistance

Graphic Design & Video Support

- Pitch Deck
- Business Cards
- Brochures
- Social Media Content
- Icons
- Marketing Videos
- Video Features
- Blog Coverage

Partner Opportunities

- Glen Ellyn Bank & Trust - Membership
- Business Development Center
- NIU - Executive MBA support
- Elmhurst University - Digital Marketing
- College of DuPage - Graphic Design
- COD - HVAC Testing
- Mentorship Workshops
- 1-on-1 Consulting
- EigerLab - 3D Printing
- Panduit - Prototyping / Manufacturing

Partner Resources

College of DuPage Library Business Databases

- **A to Z World Business**
- World's most comprehensive resource for success in international business and trade
- **Gale Business: Entrepreneurship**
- Covers starting and operating a business: financing, management, marketing, human resources, franchising, accounting, taxes and more
- **IBISWorld**
- Industry research includes industry performance, forecasts, products/ services, competitive landscape, major companies, operating conditions and more
- **Statista**
- A statistics and demographics repository with over 1,000,000 data sets

3:23 PM

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88% 



CONNECT



Tech Resources

Select a SaaS product or scroll down to see what each service can do for your business.

HubSpot

salesforce

Google Cloud

Azure

aws

Hootsuite

stripe

zendesk



TWILIO
SendGrid

Chargebee

IBM Cloud



Startup Tech Resources

- **HubSpot**
 - Up to 90% Discount
- **Salesforce**
 - Up to 50% off on Salesforce Essentials
- **Amazon Web Services (AWS)**
 - Up to \$10,000 in AWS Activate Credits
- **Zendesk**
 - Up to 6 months of service free
- **Intercom**
 - Apply to get the Accelerate Plan for \$49/month ~~\$499/month~~
- **Typeform**
 - Up to 50% off for 6 months
- **PitchBook (One-on-One)**
 - Premier startup research tool
- **IBM Cloud**
 - Up to \$120,000 in IBM Cloud credits
- **Chargebee**
 - Free Launch Plan until \$500k in revenue
- **Drift**
- **Asana**
- **Freshworks**
- **Pending**
 - Google Cloud
 - Azure/Stripe/Microsoft 365
 - Twilio SendGrid
 - Carta (table management and valuation software)

11:27 AM

innovation-dupage

81%



CONNECT



All Posts

COVID-19

Community

Members

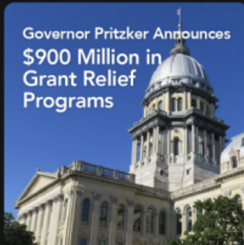
Press Release

Resources

Search



Governor Pritzker Announces
\$900 Million in
Grant Relief
Programs



COVID-19 JUN 18 // 2020

Governor Pritzker Announces \$900 Million In Grant Relief Programs

The information in this post was last updated on June 30th, 2020. It
will be updated as new information is released.

Economic
First Responders



Joe Cassidy

Asst. VP of
Economic Development &
Continuing Education
College of DuPage

ILLINOIS
BUSINESS LEDGER



PRESS RELEASE JUN 17 // 2020

Economic First Responders

This article was originally published on The Daily Herald Business
Ledger on May 13, 2020 titled "Working Together to Keep Business as
Usual."



MEMBERS JUN 3 // 2020

Transformation Driving

// Featured



Business Update 1-ON-1

← PREV

NEXT →

// Authors



Katie Uram



1:30 PM

innovation-dupage

79%



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[All Events](#) [Public Events](#) [Member-only Events](#) [Meetups](#) [Annual Events](#)

Search...

ANNUAL EVENT

BIG IDEA Pitch Contest

College of DuPage and Innovation
DuPage
HOSTED BY4:30 pm
TIMENovember 20, 2020
DATE

PUBLIC EVENT

Webinar: 9 Rules of Branding

SBDC at College of DuPage
HOSTED BY10:00 am
TIMESeptember 17, 2020
DATE

PUBLIC EVENT

Webinar: Restaurant 101

SBDC at College of DuPage
HOSTED BY10:00 am
TIMESeptember 15, 2020
DATE

PUBLIC EVENT

Webinar: Business Model Canvas - A
Planning Tool for Startups or ProjectsSBDC at College of DuPage
HOSTED BY11:00 am
TIMESeptember 14, 2020
DATE

PUBLIC EVENT

Webinar: Live Value Proposition: Your Unfair
AdvantageSBDC at College of DuPage
HOSTED BY10:00 am
TIMESeptember 10, 2020
DATE

PUBLIC EVENT

Webinar: The Startup Guide to Business in

SBDC at College of DuPage
HOSTED BY10:00 am
TIMESeptember 9, 2020
DATE

[< BACK](#)

CONNECT



18

November 2020

4:30 pm

ANNUAL EVENT

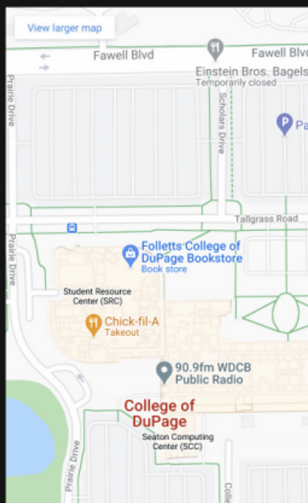
VIRTUAL - BIG IDEA PITCH CONTEST



Sponsored By

College of DuPage and Innovation DuPage

ATTEND



Attend the College of DuPage Your Big Idea Pitch Contest!

Jack H. Turner Conference Center
Student Resource Center (SRC) Room 2000

The College of DuPage Pitch Contest is returning for a third round. Nine finalist will PITCH their Big Idea to a panel of expert judges!

Not only are there prizes at stake, finalists will receive insightful advice, exposure to resources and plenty of opportunities to network and meet other entrepreneurs, plus have a great time!

PRIZES

1st Prize \$3,000 + 6-Month Membership to Innovation DuPage
2nd Prize \$2,000
3rd Prize \$1,000

There were so many great applicants for the Pitch Contest, we decided to invite student entrepreneurs that were not chosen as finalists to share, sell and tell you more about their business. Similar to the mini Maker Market. Ten student businesses will be on display at the pitch contest, some even selling their goods and services.

These student businesses will be competing for \$300. The audience decides the winner!



Daily Herald Feature

HACIA and Innovation DuPage launched the Construction Industry Owner-to-CEO Program to support Hispanic, Black, female and veteran-owned businesses.

[Read Article](#)



"The accelerator provides me with key skills that will further strengthen the foundation of my business, allowing me to grow financially."

-Lilly Aguilar, CEO of Solutions Cleaning Services and

"Who's Who in Hispanic Chicago"
award recipient

Questions

Travis Linderman
ID@InnovationDuPage.org