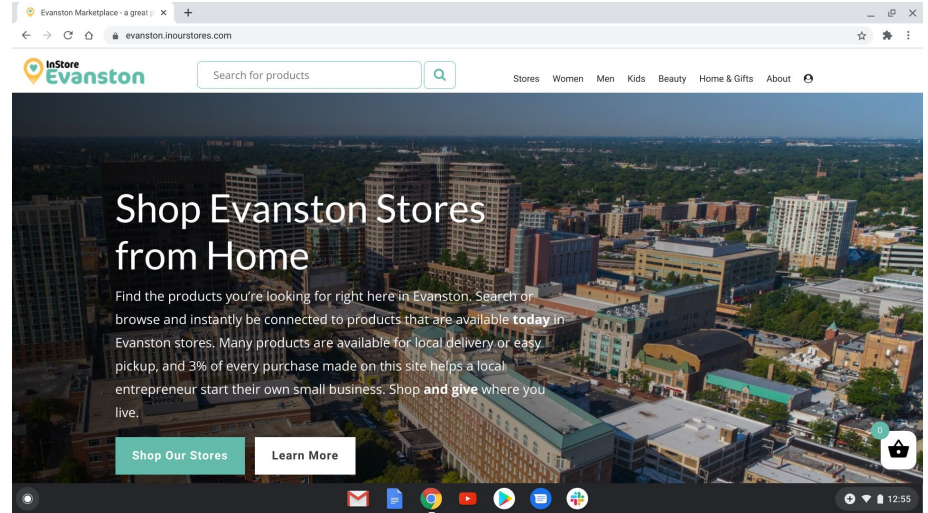




An introduction to driving local retail sales with InStore Marketplaces

# InStore Makes Finding Local Retailers Easy

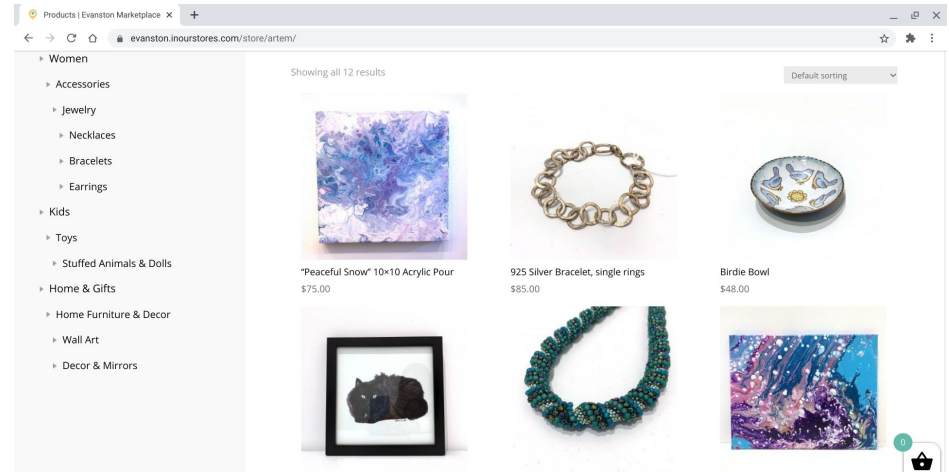
InStore Inc. builds community-based online marketplaces where all the independent retail businesses within a community can sell their products and reach more customers.



# InStore Makes Shopping Local Easy

Shoppers can search, browse by category, or shop by store.

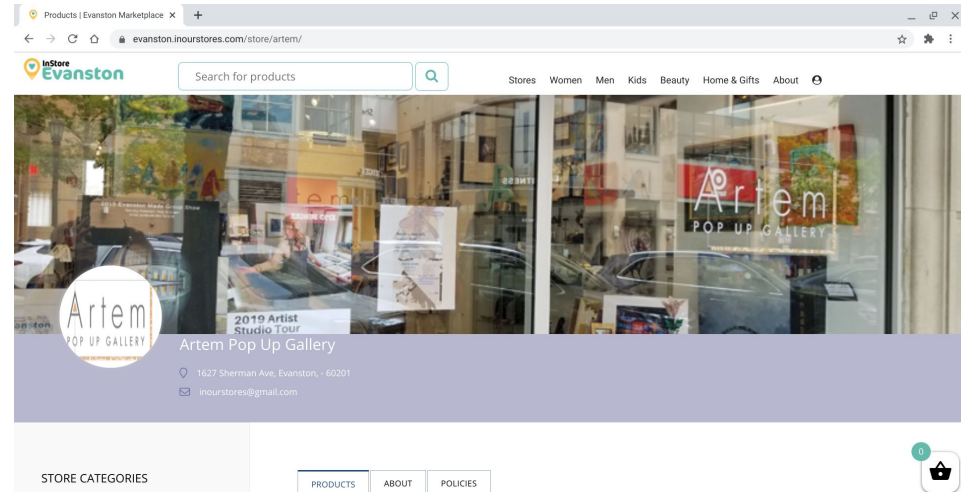
At checkout, shoppers can choose in-store or curbside pickup, plus local delivery and shipping options that a retailer would like to offer.



# InStore Makes It Easy for Retailers to Sell Online

The InStore platform integrates with popular POS systems like Square and Shopify, meaning that retailers can easily get their products onto the marketplace and start reaching more customers.

Retailers can also upload products manually or provide spreadsheets of products for InStore to add.



# InStore Marketplaces Are Easy to Set Up

InStore can get your community's marketplace up and running in three to four weeks.

Choose as much or as little control over the marketplace as you'd like. InStore will always provide support to the retailers, shoppers, and community administrators.



# InStore Offers a Low-Cost Way to Drive Sales

With InStore, there are **no setup or monthly fees**. The only cost is a 10% commission on sales, which includes credit card processing fees.



# Your Community's InStore Marketplace

- Will allow shoppers to browse or search your town's independent retail stores from home or wherever they are
- Provides retailers with analytics to help them better understand what shoppers are looking for
- Is a low-cost way to drive local retail sales and help your town's businesses to thrive
- Fast and easy to register and load products
- Launch within 3-4 weeks of signup
- Free to launch
- The only cost is a 10% commission on sales, which includes credit card processing fees

VIEW THE FULL DEMO AT  
[DEMO.INOURSTORES.COM](https://demo.inourstores.com)

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